Course Description
This course will focus on the Israeli media's construction and representation of Israeli identity. The course will open with a concise review of the history and development of various Israeli media. Having established the historical background, the course next will examine the major issues regarding the media's representation of collective identities in Israeli society. The course will focus on cinema, television, pop music, and news-media, and also will look at other media. The most important issues to be discussed include national identity and ethnicity, religion, history and collective memory and their (re-)presentation in the Israeli media.

Course Requirements
1. Full attendance in class, current preparation of class readings and participation in class discussion (10% of the final grade).
2. Presentation – designed to draw on the readings and class discussions, and to analyze relevant case studies (35% of final grade).
3. A Take-Home Final Exam: The final will be in the form of an essay question that will encompass all the readings done during the term and will integrate issues raised in class discussions. (55% of the final grade)

Course Outline

1. On the history of Israeli media
Tasha G. Oren, Demon in the Box (Rutgers University Press, 2004), pp. 17-69.

2. Media and National Identity in Israel


3. Israeli Media and Collective Memory


Anton Kaes, "History and Film: Public Memory in the Age of Electronic Dissemination" History and Memory 2, (Fall, 1990), pp.111-129.


4. Israeli Popular Culture and Jewish Religion


5. The Arab "Other" in the Israeli Media

Ella Shohat, Israeli cinema: East/West and the politics of representation (University of Texas Press, 1989).


6. Ashkenazim, Mizrahim and the Israeli Media


Eli Avraham, Behind media Marginality: how media routines distort the coverage of social groups and places. (Lexington, 2003) chapters 1-3.
7. **Gender, Sexuality and the Israeli Media**

8. **Globalization, Americanization, and Israeli Media**

9. **Sports and Identity in Israel**

10. **News Media and Public Discourse in Israel**