



MASA Campus Representative Internship Overview and Application for 2008-2009

The MASA Campus Representative Internship empowers long-term Israel program alumni to recruit participants for MASA programs (5 months to 1 year in duration) on major North American university campuses. In 2007-2008, there were 28 MASA Campus Representatives on campuses throughout North America. In 2008-2009, the MASA Campus Representatives Internship program will place Representatives on up to 50 North American university campuses. Each MASA Campus Representative will be responsible for recruiting a pre-determined number of students for long-term Israel programs including study-abroad and post-college opportunities.

MASA Campus Representatives are supervised locally by a Hillel staff member (Israel Fellow, Israel Program Coordinator, etc.) and by a staff member in the MASA New York headquarters.

MASA Campus Representatives will be paid \$1,000 stipend per semester and will receive a \$1,000 programming budget per semester. There will also be a mandatory MASA Campus Representative Internship training in August 2008 prior to the start of the academic year. Additionally, there will be two *Shabbatonim* for all MASA Campus Representatives, one per semester.

MASA Campus Representatives must be alumni of MASA Long-Term programs in Israel. MASA Campus Representatives must be able to demonstrate their desire and ability to recruit students to participate on Israel programs and to organize events on campus related to Israel programs. **MASA will only accept applications from students entering their sophomore, junior, or senior years.**

MASA Campus Representative Internship Objectives

1. Recruit a pre-determined number of students to participate in MASA programs.
2. Increase general awareness of MASA programs and universal grants, and promote the MASA long-term Israel programs relevant to the college and post-college audience, i.e. study-abroad and post-college program options.

MASA Campus Representative Internship Responsibilities and Expectations

Recruitment Each MASA Campus Representative will be expected to recruit a specific number of students on his/her own campus to participate in a MASA program.

The specific number of students will be decided upon in the first few weeks of the fall semester.

Programming Each Campus Representative will receive \$1,000 budget to be used towards programming per semester. Programming is intended to raise interest in long-term Israel programs and generate opportunities for recruitment. The programs or events created and/or co-sponsored each semester by MASA Campus Representatives may be generated and run in conjunction with other campus organizations, but with the understood goal of providing promotional and recruitment opportunities for MASA programs.

Internship Training All MASA Campus Representatives are required to participate in a weekend training seminar at the end of August, prior to the beginning of the 2008-2009 academic year.

Internship Conference Call Each MASA Campus Representative is expected to participate in a monthly conference call. The purpose of these calls is to provide the opportunity to brief the New York office and fellow Campus Representatives on campus activities, and to share best practices.

Internship Evaluation Each Campus Representative will take part in an evaluation at the end of the first semester to discuss recruitment progress and programming efficacy. The evaluation is a means to re-examine strategy, assess strengths and weaknesses of programming and recruitment methods from the first semester, and create a school-specific plan for the second semester. This process will be repeated at the end of the second semester.

Internship Shabbatonim Each Campus Representative are required to attend two MASA *Shabbatonim*. These *Shabbatonim* will be an opportunity for the group to get to know one another better, and share experiences and ideas. Lectures and workshops on topics relevant to recruitment and program promotion will be provided.

Internship Stipend Each Campus Representative will be paid a \$1,000 stipend per semester.



Application

- The deadline for receiving MASA Campus Representative Internship application is **April 11, 2008**. Applications will be accepted and evaluated on a rolling basis until then.
- Applicants must be entering their second, third or fourth year of university (sophomore, junior or senior year). No incoming freshman may apply.
- MASA Campus Interns from 2007-2008 **MUST** re-apply for 2008-2009
- Applicants will be notified within two weeks of receipt of the application. Applications will be reviewed on a first-come-first-served basis until April 11, 2008.
- Please include a high resolution photo of yourself with your application.
- Please email all completed MASA Campus Representative Internship applications to Megan Schiff: megans@masaisrael.org

Please include “MASA Campus Internship” in the subject line of the email.

1. Personal Information

Name: _____

University: _____

Year in School (entering Sophomore, Junior, Senior year) _____

Home Address: _____

School Address _____

Email: _____

Telephone (cell): _____

Telephone (home): _____

Emergency Contact _____

Relationship to you _____

2. Israel Experience

MASA Program attended: _____

Dates of Attendance: _____

Other Israel Experience (Birthright taglit, summer trips, etc.):

3. Campus / Leadership Experience

What experience do you have on your campus or in another setting that will enable you to succeed at recruiting large numbers of participants for MASA programs? Please include involvement in campus activities, Hillel, and other relevant experiences that you have.

4. Essays -- Please answer the following questions in 2-3 paragraphs:

- A. Why would you like to be a MASA Campus Representative? What is your motivation?**

- B. Why is this recruiting and marketing position suitable for you? What specific skills and experiences qualify you for this position?**

5. References

Please provide **two letters of recommendation** that can attest to your ability to perform the responsibilities of a MASA Campus Representative. **At least one reference must be from a Hillel staff member familiar with your activities on campus.** Other references can be from anyone familiar with your abilities and interests related to Israel or student leadership.

References must include the **email, telephone, and relationship to applicant.** References should describe your personality, skills, and relevant experience that make you suitable to recruit for MASA programs on your college campus.